

IN THE CLAIMS

The text of all pending claims, along with their current status, is set forth below:

1-13. (Canceled).

14. (Previously Presented) A method for delivering content selection information to be displayed as a content selection guide, the method comprising the acts of:

providing content selection information from a plurality of content sources to a user,
the content selection information comprising descriptive information
associated with the content available from the plurality of content sources, the
content selection information being adapted to be displayed within a plurality
of selectable guide cells;

defining an action to be associated with content selection information that is to be
displayed in at least one of the selectable guide cells; and

defining an indicator within the at least one of the selectable guide cells, the indicator
corresponding to the action, to allow the user to initiate the action by selecting
the indicator.

15. (Previously Presented) The method set forth in claim 14, comprising defining
an icon to correspond to and represent the indicator.

16. (Previously Presented) The method set forth in claim 14, comprising defining
a format for the plurality of selectable guide cells, the format being selectable based on a user
input.

17. (Previously Presented) The method set forth in claim 16, comprising defining the format to be selectable from among a plurality of predetermined formats.
18. (Previously Presented) The method set forth in claim 14, comprising defining the action to comprise executing an application on a computer system.
19. (Previously Presented) The method set forth in claim 14, comprising providing updated content selection information.
20. (Previously Presented) The method set forth in claim 14, comprising defining the action to comprise displaying an advertisement.
21. (Previously Presented) The method set forth in claim 14, comprising defining the action to comprise making a purchase.
22. (Previously Presented) The method set forth in claim 14, comprising adapting the content selection information to be displayed on a computer system.
23. (Previously Presented) The method set forth in claim 14, comprising storing the content selection information in a database on a computer system.
24. (Previously Presented) The method set forth in claim 14, comprising delivering the content selection information to a user via a wireless communication channel.

25. (Previously Presented) A system for delivering content selection information to be displayed as a content selection guide, the system comprising:

- means for providing content selection information from a plurality of content sources to a user, the content selection information being adapted to be displayed within a plurality of selectable guide cells;
- means for associating an action to with content selection information that is to be displayed in at least one of the selectable guide cells; and
- means for providing an indicator within the at least one of the selectable guide cells, the indicator corresponding to the action, to allow the user to initiate the action by selecting the indicator.

26. (Previously Presented) The system set forth in claim 25, wherein an icon is defined to correspond to and represent the indicator.

27. (Previously Presented) The system set forth in claim 25, wherein a format is defined for the plurality of selectable guide cells, the format being selectable based on a user input.

28. (Previously Presented) The system set forth in claim 27, wherein the format is defined to be selectable from among a plurality of predetermined formats.

29. (Previously Presented) The system set forth in claim 25, wherein the action is defined to comprise executing an application on a computer system.

30. The system set forth in claim 25, wherein updated content selection information is provided.

31. (Previously Presented) The system set forth in claim 25, wherein the action is defined to comprise displaying an advertisement.

32. (Previously Presented) The system set forth in claim 25, wherein the action is defined to comprise making a purchase.

33. The system set forth in claim 25, wherein the content selection information is adapted to be displayed on a computer system.

34. (Previously Presented) The system set forth in claim 25, wherein the content selection information is adapted to be stored in a database on a computer system.

35. (Previously Presented) The system set forth in claim 25, comprising means for delivering the content selection information to a user via a wireless communication channel.

36. (Previously Presented) A machine readable medium, comprising:
a program stored on the machine readable medium, the program being adapted to:
provide content selection information from a plurality of content sources to be
displayed as a content selection guide to a user, the content selection
information comprising descriptive information associated with the
content available from the plurality of content sources, the content

selection information being adapted to be displayed within a plurality of selectable guide cells;
define an action to be associated with content selection information that is to be displayed in at least one of the selectable guide cells; and
define an indicator within the at least one of the selectable guide cells, the indicator corresponding to the action, to allow the user to initiate the action by selecting the indicator.

37. (Previously Presented) The machine readable medium set forth in claim 36, wherein an icon is defined to correspond to and represent the indicator.

38. (Previously Presented) The machine readable medium set forth in claim 36, wherein a format is defined for the plurality of selectable guide cells, the format being selectable based on a user input.

39. (Previously Presented) The machine readable medium set forth in claim 38, wherein the format is defined to be selectable from among a plurality of predetermined formats.

40. (Previously Presented) The machine readable medium set forth in claim 36, wherein the action is defined to comprise executing an application on a computer system.

41. (Previously Presented) The machine readable medium set forth in claim 36, wherein the program is adapted to provide updated content selection information.

42. (Previously Presented) The machine readable medium set forth in claim 36, wherein the action is defined to comprise displaying an advertisement.

43. (Previously Presented) The machine readable medium set forth in claim 36, wherein the action is defined to comprise making a purchase.

44. (Previously Presented) The machine readable medium set forth in claim 36, wherein the content selection information is adapted to be displayed on a computer system.

45. (Previously Presented) The machine readable medium set forth in claim 36, wherein the content selection information is adapted to be stored in a database on a computer system.

46. (Previously Presented) The machine readable medium set forth in claim 36, wherein the program is adapted to deliver the content selection information to a user via a wireless communication channel.